

Partner With GEM

*Memorable Experiences
That Lead To
Meaningful Connections*

Growth Networks

What We Do

We create intimate gatherings where influential leaders connect - while sharing in extraordinary experiences.

Why It's Special

Think less conference badge and forced meetings...
And more hidden gems, real conversation and exceptional moments.

Our Approach

Curated

Like finding a perfect match, each group is thoughtfully paired

Creative

Experiences that sparkle, whether it's a private chef's menu or an after-hours luxury store event

Connected

Not just one night, but an ongoing series of moments that grow into lasting relationships

Partner with GEM

Stand Out (Without A Sales Pitch)

You'll be introduced on the night, with no hard sell. We position your brand as the enabler of the experience, with natural visibility across event communications and materials.

Make Meaningful Connections

Join the group as a peer, not on the sidelines. Build real relationships in a relaxed, informal setting—and stay connected to the community beyond the event.

High Impact, Minimal Effort

We handle everything: curating the right audience, designing a premium experience, and running the event end-to-end. You just show up and reap the rewards.



*"People will forget what you said,
people will forget what you did,
but people will never forget how
you made them feel."*

Maya Angelou

Attendee Benefits

Real Humans & Real Insights

Meet smart, interesting people (not bots) who truly get it.

Share challenges, swap insights, and spark ideas in a relaxed, genuinely human setting.

Elevated Experiences

These aren't your average events. Expect thoughtfully curated, one-of-a-kind experiences that feel like a treat—plus an exquisite gift bag to take home.

A Community That Continues

Leave with meaningful connections, not just business cards. Come back regularly to deepen relationships and open the door to future opportunities



*"Call it a clan, call it a network,
call it a tribe, call it a family.
Whatever you call it, whoever
you are, you need one"*

Jane Howard

One experience is special.

A series of them is unforgettable.

“

“All my C-suite colleagues are male, and my female friends don't work in senior level roles with the same challenges. This network has been amazing for introducing me to incredible and inspiring women, who I can go to for business advice beyond the events. Thank you!”

CMO, FTSE Transport & Travel Company

“

“I told my EA that whenever she sees the invite come in for these events to hold it on my calendar immediately!”

CHRO, FTSE Insurance Company

“

“Fabulous people. Fabulous experience. Partnering on this is a no brainer. It creates value for my contacts and it's a great excuse to bring people together.”

CEO, FTSE Retailer

Our Recent Projects

A selection of experiences we've curated for our
partners and network members.

Relaxing & Reviving Networking Experience



The Highlights

Partnership with a beauty brand to create an in-store networking experience for C-suite Female Influencers.

Attendees connected over live music, local farm-to-table bites, and pampering experiences - walking away with new relationships and a much appreciated luxury giftbag to remember the evening.

Curated Menu & Private Experience with Michelin Star Chef



The Highlights

A one-of-a-kind evening where guests came together to network on a private canal boat, and enjoy a menu curated by Michelin star chef Olli Dabbous, which he cooked live for guests.

The experience included informal Q&A and a chance for guests to get creative, making a selection of Olli's signature dishes alongside him.

Florals & The Finest



The Highlights

Partnership with Flowerbx to create a bespoke, floral experience for C-suite Female Influencers while enjoying delicious canapes and champagne in the beautiful Painters Room at Claridges .

Wine & Food Experiences with F&M



The Highlights

Nothing says elegance and fine food quite like an evening at Fortnum & Mason. Experiences have included wine tasting with chefs' food stations, as well as a bespoke Michelin star chef experience with Emily Scott in the food studio.

How a Partnership Works

Every partnership is bespoke, but here is a flavour of what working with GEM looks like. We keep things simple. You focus on the relationships, and we handle everything else.

1

We Learn About You

A no strings conversation about your brand, your audience and what success looks like for you, whether that's sponsoring one of our monthly GEM Networks or a bespoke series of events.

2

We Design the Experience

We curate the guest list, choose the venue and craft every detail of the series.

Partnerships can be tailored to your desired level of involvement.

3

You Show Up

No hard sell. You're introduced as the partner behind the event, your brand is associated with the premium experience and you're naturally woven in to the network with direct access to senior decision makers.

4

Relationships Continue

Guests join the GEM community. Your brand stays connected well beyond the event and strengthens relationships as the series progresses.

About GEM

Who We Are

GEM Experiential creates leadership networks, bespoke events and strategic partnerships designed to spark genuine human connection.

Founded by marketing leaders Gemma Ruggiero and Eden Ryder, GEM brings a relationship-first approach to curated experiences, with creativity and connections at the forefront.



Let's explore what a partnership could look like.

Memorable Experiences. Meaningful Connections.

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